

Nickel-Plated Rogers's Steel
Scissors, all sizes, exact shape
of cut, for 25c. pair.
Before the present tariff they
were 50c.



Infants'
Hand-knit
All-Wool
Zephyr
Sacques,
Like Cut,
25c.

THE RICHMOND DISPATCH.

THE
FOURQUEAN-PRICE
COMPANY.

FASHION'S ENVOYS

ISAAC SYCLE & Co.
NEW STORE.



TO THE FRIENDS OF THE STORE:
Please Say to Everybody That This Store,
WITHOUT WAITING UNTIL THE LAST MINUTE,
MADE PRICES TO CONFORM TO THE NEW TARIFF.

We Hold Ourselves in Duty Bound to See That Our Customers Always Get
at the Outset THE VERY LOWEST PRICES.

17,000
Pieces
Dress Goods

were brought through the New York
channel the day after the new
tariff was passed. Of course what
we thought of these will be given to you
at the new tariff prices.

The Covert Cloth at 50c.
The French Serge at 50c.
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Second Week
Of the
Carpet Trade Sale,

and though many have taken advantage
of our invitation to come in, take down
your prices, examine the qualities and
patterns, then go shopping around to
see if they can do better or as well, yet
we know of only one who did not re-
turn to buy. Who knows whether that
one bought elsewhere!

Remember these prices:

25c. a Yard
for hand-knit Heavy Ingrain Car-
pet.

98c. a Yard
for Smith's best-Moquette Carpets.
Only new patterns.

50c. a Yard
for Smith's All-Wool Wide Two-Ply
Carpets. As pretty patterns as you
would expect for 75c.

98c. a Yard
for Body Brussels of best possible man-
ufacture to withstand the wear and tear
of daily use.

50c. a Yard
for Tapestry Brussels Carpets that will
surprise you for beauty.

39c. a Yard
for Unexcelled Wool-Filled Tard-Wide
Two-Ply Carpets.

80c. a Yard
for the best Tapestry Brussels Carpets
made in exquisite moquette patterns,
and with which we give any kind of sub-
stantial guarantee.

75c. a Yard
will buy from a most extensive assort-
ment of Brussels carpets for hall, stairs,
parlors, bedrooms, libraries, and dining
rooms. This price includes cutting,
downing, and laying on your floor
with perfect padding.

75c. a Yard
All-Wool Three-Ply Carpets.

65c. a Yard
Lionel Two-Ply Carpets, known the world
over as the best made.

Oil-Cloths, Rugs, and Portieres
benefit at special advantages to be had
during the Carpet Trade Sale are now
on exhibition and for sale.

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Write
Deering,
Milliken & Co.,

84 Leonard street, New York, who are
agents for the largest Blanket factories
in this country. Ask them if they were
not the only retail buyers from Virginia
at their auction sale of 1,000,000 pairs
of Blankets, when the prices were
slaughtered to less than their actual cost
to make. That's why we can sell you
Blankets for less than the same blankets
cost other merchants here.

By depositing 10 per cent. of the cost
of any blanket you may purchase we will
hold them until wanted.

25c. a Pair,
Soft Cotton Crib Blankets, pinks, blues,
and tans. Last winter would have cost \$1.

69c. a Pair,
Good ten-quarter White Blankets. Last
winter would have cost \$1.

98c. a Pair,
Ten-quarter Ridenour Blankets, striped
and solid tans and grays. Used for bat-
hrooms and children's cover.

\$1.25 a Pair,
Ten-quarter White Wool Mixed Blankets.
Last winter would have cost \$2.

\$1.79 a Pair,
Fine White Wool Blankets. Last winter
would have cost \$2.50.

\$1.98 a Pair,
Eleven-quarter White Wool Blankets.
Last winter would have cost \$2.50.

\$2.48 a Pair,
Eleven-quarter Extra White Wool Blan-
kets. Last winter would have cost \$2.50.

\$3.98 a Pair,
The regular two-quarter Eleven-quarter
California White Wool Blankets.

\$4.98 a Pair,
Royal Palace, full Eleven-quarter Blan-
kets of soft downy wool. Last winter
would have cost \$7.50.

\$4.98 a Pair,
The regular two-quarter Eleven-quarter
California White Wool Blankets.

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Swiss
Embroidery
Bargain.

300 or more pieces of Swiss and Cam-
bridge Edgings from one to three inches
wide, heretofore selling for from 5c. to
12c., are to be closed out for 8c. a yard
to make room for

The New Laces

that were imported under the new tariff
bill—are much prettier for every price.
There are Van Dykes, Bourbons, Point
Ireland, etc.

\$1.25 Kid Gloves for 48c.

One lot of the celebrated One-Dollar-
and-a-quarter Lafayette Black Kid
Gloves, that for some reason must
be sold out for 48c. a pair. They can
be worn with dark dresses and you will
have a one-dollar-and-a-quarter pair of
Kid Gloves for 48c.—every size.

Silk Ribbons.

Oh, what a fall in price the tariff
makes on Fancy-Work Ribbons. We
commence a sale at the new tariff prices.

All-Silk Grosgrain Satin Edges, all colors,
for fancy work—
No. 74 3/4 yds. a yard.
No. 75 3/4 yds. a yard.
No. 76 3/4 yds. a yard.
No. 77 3/4 yds. a yard.

School Children.

Let us remind you
that we can sell you
twice as many Pencils,
Pens, Pens, Slates,
Blank Books, Com-
pansions, Bags as you
can buy elsewhere
with the same money.

That's like all of our prices.

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